

**WEDC MEETING MINUTES**  
**FRIDAY January 9, 2015**  
**Final**

Present: Chair A. Letizio

Members: C. Roberts, P. Gosselin, Noel Lyons-Baker, D. Morris, L. Walker, M. Oldenburg,

Excused: E. Gallagher, B. Breton, R. Valentine, B. Higgins

Non-Voting: J. Desilets

CDD: Laura Scott

**Meeting being filmed by community TV.**

Chair A. Letizio opened meeting at 7:35am with Group Pledge of Allegiance  
Introductions of all members given

Review of meeting minutes from 11/14/14 meeting. Motion to approve: P. Gosselin 2<sup>nd</sup> N. Lyons-Baker. Review of minutes from 12/12/14 meeting. Motion to approve: L. Walker 2<sup>nd</sup> M. Oldenburg.

**Subcommittee updates:**

**Communications:**

Charlie led discussion in regards to last meeting held in December. Discussed allowable ways to communicate to public. Discussed use of Social Media, currently not approved for use. Discussed post card idea and group gave feedback that we do not have budget allocated for this type of thing. Charlie suggested moving forward with idea and figuring out funding later. Among people that disagreed were: P. Gosselin, A. Letizio, and L. Scott. They suggested not wasting time without knowing that the funding is there. Moved on to discuss suggestions, among suggestions were: short articles on topics such as: Strategic Plan, introduce members of EDC, Describing the various Acronyms used by the Town and WEDC. The group approved all of these areas of communication. Communications sub-committee will begin work on these topics at next meeting. According to WEDC as long as topics are approved the sub-committee has the authority to create the communication and send to Laura Scott for distribution to the Town.

**Market Square**

Al Letizio requested & recommended a motion to appoint A. Carpenter & K. St. Laurent of the Planning Board to the Market Square sub-committee. Motion made by C. Roberts 2<sup>nd</sup> M. Oldenburg. 7-0-0

The WEDC had discussion and welcomes the involvement of the Planning Board members and views this as positive for the development of Market Square.

## **Land Use**

M. Oldenburg had no update as group did not meet last month and will be meeting this month.  
M. Oldenburg gave an overview for the group as to exactly what the Land Use sub-committee was responsible for as an overview for potential communications to the Community.

## **Infrastructure**

No update R. Valentine excused from meeting

## **Liaison Reports**

**Board of Selectmen:** A. Letizio gave update – Finalizing budget for meeting in March. Al also discussed potentially moving the Social Media topic to the forefront for the Selectmen.

## **Planning Board:**

P. Gosselin gave update. The board is working on regulations for housing for elderly. Also organizing 2015 plan of what things they will be focusing on and are of most importance.

## **TRC**

N. Lyons-Baker, no report on TRC and will be attending next meeting on Tuesday. There was some discussing from members about what Noel's role is and suggestion was made for her to potentially contact J. Coburn for feedback on the role he played when he served previous to Noel.

## **Salem Chamber update.**

D. Morris gave chamber update. Chamber finalizing a business event with Senator Ayotte and Shaheen, also finalizing new speaker of the house event. Event at Black Water Grille and invited WEDC to attend. There was also a discussion about NH Business magazine Business of the year nominations are taking place.

## **REDC/CDS**

No update, R. Valentine excused from meeting

## **Chamber:**

D. Morris gave update: Mentioned upcoming events at Cyr Lumber and Victory Fitness and invited the group to attend. Chamber is still working on an event with Senators in NH and also a breakfast event with the Speaker of the House in Pelham, NH.

## **CDD update**

L. Scott gave update: Discussed an event on February 3<sup>rd</sup> at 7:30am with Chamber and WEDC At CDD – everyone is invited to attend. Also discussed successes of 2014 including: WEDC Strategic Plan, business networking events, adopt a spot community garden, child care open house, broadband information event. Many events will be repeated in 2015 and Business Visitation program will continue. Gave member binder updates – Al Letizio suggested to receive updates electronically.

Motion to Adjourn P. Gosselin 2<sup>nd</sup> N. Lyons-Baker  
Adjourned at 8:54am