

WEDC—Communications Subcommittee

Meeting Minutes Approved

January 23, 2017

Present:

M. Magnuson

R. Norman

D. Feroce

D. Morris

6:40pm call to order by M. Magnuson

Discussed the following:

Articles about new business—we write or business writes and we submit to R. Norman. R. Norman is going to do a first article which will be about a town water source

Infrastructure—the importance of water and sewer to attract new business

Form—develop a template for the website for old and new business to fill out so all business in on the website (Look at Bedford NH and Chelmsford MA as it was suggested they may have forms that we could replicate) also look at GSchamber.com because their info links to economic development and commercial properties as well as community demographics

Facebook—why or why not we can't have this

R. Norman to send a link for CA

7:40pm meeting adjourned by D. Morris