

Approved WEDC - Communications Committee Meeting Minutes

June 22, 2017

Present: M. Magnuson, D. Morris, C. Macoul

Minutes from January Meeting passed

Discussion—overall purpose of the Communications committee

To promote new business

To bring in business

Support existing business

Disseminate information and educate re: WEDC

How to do this is by having interested parties submit articles for dissemination through media and social avenues. The articles will be in a format determined by the committee.

Areas of interest in promotion: Companies in Windham, Committee Reports and People of Influence in and around town

A schedule was discussed and a proposed:

1. Company (Macoul)
2. Committee (Morris)
3. Person (Magnuson)
4. Open

This schedule rotates and each member is in charge of the are assigned. August deadline to start.

A title for a standing column in the paper was discussed.

Next meeting July 20, 2017, 8a-9a, library in town if possible (Magnuson checking)

Meeting adjourned.