

Approved Minutes of June 20, 2014 WEDC Strategic Plan Update Subcommittee.

Opened the meeting at 8:12am.

Jim Coburn, Michelle Farrell, Charlie Roberts and Joel Desilets were in attendance.

1. Discussion about people in Windham being concerned about automobile traffic. Businesses thinking of moving to Windham want to see more mid-day foot traffic. Consideration should be given to identifying areas in town where offices, eating establishments, and local shops are located.
2. Who are the "stakeholders" (citizens) in Windham. What are the age brackets; What is important to those age groups? What do they want? The Town Survey should help with that determination.
3. The opening to the Strategic Plan should be written as a vision, conveying "Small Town Charm".

Joel Desilets reviewed his integration of the input provided at the last meeting. The group agreed that the changes get us close to a plan that we can share with others.

Action for next meeting is for Joel to make a last pass:

1. Combining or eliminating some strategies to reduce the total number.
2. Review/rewrite the actions/tactics necessary to implement the strategies.
3. Reorder the strategies to indicate a sequence of action and importance.
4. Take a pass at rewriting to closing to reflect the current content and purpose.

Group reviewed and approved revised minutes of May 29, 2014 meeting: 3 yay, 1 abstain, 0 nay

Next meeting June 27th at **8:00am**. We will review and make final proposed changes for WEDC review.

Meeting closed at 9:23am.

Respectfully Submitted,
Jim Coburn